WHITE EXPERIENCE

SPECIFICATION PORCELAIN STONEWARE

MATERIAL

Porcelain stoneware.

Classified in GROUP Bla UGL CON $E_b \le 0.5\%$ and GROUP Bla GL CON $E_b \le 0.5\%$. Complies with all the requirements of UNI EN 14411 ISO 13006 APP. G standards.

White Experience is a project that starts from a careful research on the existing treatments of the real marbled surfaces. 3 shades of marble (Apuano, Statuario and Pulpis) and 7 different surfaces (4 unglazed, 2 glazed and one antislip finish R11 A+B+C). Every single surface has its own different peculiarity to the touch. This peculiarity is enhanced through the laying of all the finishes mixed together. The details of the Statuario and Apuano marble have been reproduced through the 6 surfaces of white body wall tiles (shiny Statuario, satin Statuario Velluto, Shiny Apuano, satin Inciso Velluto, satin Cubo Velluto, shiny Royal item). The surfaces and the 3d decorations, according with the new finishes, express the very best of white marble effect in ceramics and make this collection ideal for bathroom wall coverings.

COLOR		SIZES	SURFACE	THICKNESS
APUANO	V3	POLISHED RECTIFIED (MEGA) 160x320* (62"8"x125"4") . 120x240 (48"x96") . 120x120 (48"x48") (*only APUANO, PULPIS)	POLISHED (MEGA)	
	V2	POLISHED RECTIFIED 80x180 (32"x72") . 60x120 (23 ⁶⁶ "x48") . 20x120 (8"x48") . 60x60 (23 ⁶⁶ "x23 ⁶⁶ ") . 30x60 (11 ¹⁶⁶ "x23 ⁶⁶ ") . 10x60 (4"x23 ⁶⁶ ") . 10x60 (4"x23 ⁶⁶ ") . 10x30 (4"x11 ¹⁶⁶) MATTE RECTIFIED 60x120 (23 ⁶⁶ "x48") . 20x120 (8"x48") . 60x60 (23 ⁶⁶ "x23 ⁶⁶ ") . 30x60 (11 ¹⁶⁶ "x23 ⁶⁶ ") . 20x60 (8"x23 ⁶⁶ ") . 10x60 (4"x23 ⁶⁶ ") . 10x30 (4"x11 ⁷⁶⁶ ") RIBBED	MATTE	6MM (MEGA)
PULPIS				9.5 MM
STATUARIO	V2	AGED FINISH RECTIFIED / RIBBED RECTIFIED / BRUSHED RECTIFIED / FLAMED RECTIFIED 60x120 (23***24**) . 20x120 (8**x48**) . 60x60 (23***23***) . 30x60 (11****x23***) . 20x60 (8**x23***) . 10x60 (4**x11***) . 10x60 (4**x11***)	BRUSHED FLAMED	.,
9.7 (1 07 (1 (1 0		ANTISLIP RECTIFIED 60x60 . 30x60	ANTISLIP	

PROCESS

UGL: Product obtained from exceptionally pure, choice quality raw materials, including light-coloured clays, feldspar fluxes, kaolins, sands and coloured ceramic pigments. Pressing in hydraulic presses allows a pressure of over 500kg/cm2 to be applied to the product, guaranteeing dimensional precision, planarity and high mechanical strength. The product's colours and patterns are achieved with the innovative Digital Technology. The materials are fired in single-layer roller kilns at temperatures of over 1,220°C.

GL: Slabs obtained by pressing a pale-coloured spray-dried body mix of choice clays, glazed with satined glazes. Tiles are machined after cooking with the lapping process, that make them shiny and silky like natural stones. The colours are obtained using high-purity colorant oxides. The patterning is produced with the innovative DIGITAL TECHNOLOGY which offers an appearance of unrivalled beauty by re-creating the countless vein patterns of the different types of marble in high definition and with a precision in the details that make it difficult, if not impossible, to distinguish the material from the natural stones. The materials are fired in single-layer roller kilns at temperatures of over 1,200°C.

GREEN BUILDING: CERTIFIED ENVIRONMENTAL SUSTAINABILITY

The tiles in the White Experience collection are ideal for eco-sustainable building:

- They are produced in plants which have an EMAS-ISO 14001 certified environmental management system.
- They help to obtain credits for the construction of buildings in accordance with the LEED certification programme.

Size	
Finishes	
Color	Type











WHITE EXPERIENCE

















TECHNICAL TABLE PORCELAIN STONEWARE

CONFORMING TO STANDARDS

EN 14411 ISO 13006 ANNEX G GROUP BIa UGL CON Eb $\leq 0.5\%$

	PHYSICAL PROPERTIES	TESTING METHOD	REFERENCE STANDARD				PRODUCT VALUES
		-		7cm ≤ N < 15 cm			
(manufacturi)		-		(mm)		(mm)	
		-	Length and width	±0.9	±0.6		
		EN ISO 10545-2 — ———————————————————————————————————	Thickness	±0.5	±5.0	±0.5	Rectified
	Sizes		Lineartity	±0.75	±0.5	±1.5	
			Wedging	±0.75	±0.5	±2.0	Conforming
			Warpage	±0.75	±0.5	±2.0	
			Appearance: percentage of acceptable tiles, per lot	95 % min.	95 % min.	-	
0	Water absorption %	EN ISO 10545-3	Eb ≤ 0,5%				Conforming
1	Modulus of rupture	ENLICO 10545 A	Valore medio 35 N/mm² min.				Conforming
	Breakage resistence	EN ISO 10545-4 -	sp. > = 7,5 mm: min 1300 N sp. < 7,5 mm: min 700 N				Conforming
9	Scratch resistance	EN ISO 10545-6	175 mm3 max.				Average < 150 mm3
-	Thermal expansion coefficient	EN ISO 10545-8	Declared value				6,8 MK ⁻¹
	Thermal shock resistance	EN ISO 10545-9	Pass according to iso 10545-1				* Resistant
辮	Frost resistance	EN ISO 10545-12	Pass according to iso 10545-1				* Resistant
	Resistance to low concentrations of acids and alkali		Declared value				* Resistant
M	Resistance to high concentrations of acids and alkali	EN ISO 10545-13	Declared value				* Resistant
	Resistance to domestic chemicals and additives for swimming pools		UB min.				UA
*	Stain resistance of unglazed matte porcelain	EN ISO 10545-14	Declared value				* Resistant
	Brilliance						More or equal to that of marble and granite
	Color resistance to light	DIN 51094	No noticeable color change.				No alteration after testing
	Friction coefficient (slipperiness)	DIN 51130					Declared value
		DIN 51097				-	Declared value
		B.C.R.A D.M.236/ 89				-	> 0,40 Dry / > 0,40 Wet
		ASTM C1028-2007				-	> 0,60 Dry / ≥ 0,60 Wet
		ANSI A 137.1-2012				-	≥ 0,42 Wet



WHITE EXPERIENCE









NDOOR PUBLIC

TECHNICAL TABLE PORCELAIN STONEWARE

CONFORMING TO STANDARDS

EN 14411 ISO 13006 ANNEX G GROUP Bla GL CON Eb \leq 0,5%

	PHYSICAL PROPERTIES	TESTING METHOD	REFERENCE STANDARD			PRODUCT VALUES
		_		N ≥ 15 cm		
		-		(%)	(mm)	
			Length and width	±0.6	±2.0	
			Thickness	±5.0	±0.5	
			Lineartity	±0.5	±1.5	
	Sizes	EN ISO 10545-2	Wedging	±0.5	±2.0	Rectified
			Warpage	±0.5	±2.0	Conforming
			Centre curvature	±0.5	±2.0	
			Déformation du bord	±0.5	±2.0	
		-	Warpage	±0.5	±2.0	
			Surface quality	95% of tiles wit	th no visible flaws	
0	Water absorption %	EN ISO 10545-3	Eb ≤ 0,5%			Conforming
	Modulus of rupture	EN ICO 10545 4	Min 35 N/mm²			Conforming
	Breakage resistence	- EN ISO 10545-4	sp. > = 7,5 mm: min 1300 N sp. < 7,5 mm: min 700 N			Conforming
0	Abrasion resistance	EN ISO 10545-7	Required			See single tile picture
← []→	Thermal expansion coefficient	EN ISO 10545-8	* Testing method available			6,8 MK ⁻¹
	Thermal shock resistance	EN ISO 10545-9	* Testing method available			* Resistant
W	Glaze crazing resistance	EN ISO 10545-11	Required			* Resistant
攀	Frost resistance	EN ISO 10545-12	Required			* Resistant
	Resistance to low concentrations of acids and alkali		See manufacturer's declaration			* Resistant
A	Resistance to high concentrations of acids and alkali	EN ISO 10545-13	* Testing method available			* Resistant
	Resistance to domestic chemicals and additives for swimming pools		GB min.			Conforming
*	Stain resistance of unglazed matte porcelain	EN ISO 10545-14	Declared value			* Resistant
	Friction coefficient (slipperiness)	B.C.R.A D.M.236/ 89	If needed			See single tile picture